

**HIGOLD**  
M I L A N O

**HIGOLD**  
M I L A N O

**SU APPUNTAMENTO**

**SHOWROOM**

Via Monte Pordoi, 8  
20021 Baranzate (MI)

T: +39 02 83591169  
E: [info@higoldmilano.it](mailto:info@higoldmilano.it)  
W: [www.higoldmilano.it](http://www.higoldmilano.it)

HIGOLD  
M I L A N O  
O U T D O O R F U R N I T U R E C O L L E C T I O N S 2 0 2 6



PARASOL COLLECTIONS 2026

## Operation Principle

### HIGOLD's Mission: Strive for better quality of people's life

Through continuous innovation of products and services, we promote social development and improve the quality of people's life.  
Enjoy the happiness and joy of high quality life.  
Therefore, each of us from HIGOLD, must keep our mission in mind, we pursue perfection and details, because all of these, is affecting quality and happiness of people's life.

### HIGOLD's Vision: To be one of the most influential groups

Create values for customers, create opportunities for employees, create profits for shareholders, create benefits for the society, and become one of the most respected and influential groups.  
HIGOLD group hopes to drive the embodiment of social value through the realization of enterprise value.  
Using the sustainable profitability of enterprises to support the disadvantaged groups in the society and the backward areas in need of development, so as to help the social vulnerable groups to get rid of poverty, but towards prosperity.  
HIGOLD group hopes to create hundreds of millionaires and ten multimillionaires in the next 10 years by providing a stage for talents to display their talents and opportunities for continuous learning and improvement, so as to realize the ideal of life and achieve the satisfaction of brilliant career and social status for people from all over the world.

### Enterprise slogan: Higold, Higold, Higher Innovation

Unlimited Passion , never satisfied, constantly pursue new heights, new surmounting.

### Brand positioning: Industry Innovation leader

Through continuous and innovative approach to create a number of areas of leadership, consolidating the position as industry leaders.

### Operating principles: "the first enterprise or nothing in the industry"

Every time we enter a new industry, in the first 3-5 years, we must be confident and determined to become the industry leader, or never.

### Group spirit: create the innovation,face the challenge, adhere to perseverance.

Innovation: constantly learning, constantly surmounting, always creating new heights;  
Challenges: unwilling to be ordinary, not afraid of hardship, encounter and be stronger;  
Persistence: focus on goals, persevere, and never give up.



reddot design award  
winner



As a member of Higold,  
I am very happy to spend a good period of my  
life to work with you.

Higold relies on the top quality to promote the business development, and the top quality is achieved by the people and the management system.  
First of all, people are the manufacturers of products. Only excellent employees can produce top quality products.  
Secondly, the management system, especially for quality management, is an effective guarantee for standardized and large-scale production of products.  
Therefore, the company will only grow when its employees grow, and the growth of individual employees is fundamentally consistent with the development direction of the company.  
Innovation is the eternal source of the company's development. In order to expand the enterprise living space, in order to open up more broad development for individuals, we need to be full of passion, maintain the source power of innovation, improve work efficiency, improve the quality of work, keeping surpass ourselves always.

In the background of a company who has the core competitiveness by improving the management innovation and the process reengineering comprehensively and who has enough opportunities and space for sustainable development and strives to create a level playing field, as long as you think and work hard, learn modestly and keep improving, you will be evaluated fairly eventually. More important thing, this learning mindset itself is a key to success.

Team work spirit and strong professionalism are the source of the inexhaustible strength for a company. You will obtain better play and achieve greater achievements only when you integrate your talents into a team.

Based on the premise of a common goal and overall image, the company advocates the development of individuality and provides broad development space for employees. To win, you must first win yourself. We Only can surpass ourselves and our rivals by continuous learning and self-reflection .

"Change" is our eternal theme, of course, "change" is also an experiment, whatever successes or failures, we will accommodate them with a broad mind.

Standing at the starting line of the new century, let's arm ourselves with a new idea and inherit the essence of our advantageous culture. Let's extend the organization culture idea which is more beneficial to the enterprise development, and Let's build the dream team of the new century.

Finally, as a representative of the company's executives, what I care more about is the feelings of employees and whether they can grow and acheive their personal dreams in our company.

At the same time, I sincerely thank you for what you have done for thecompany and your efforts as a member of this team, I wish you a happy work in the future!

Chairman of Higold Group  
Ou Jinfeng,

A handwritten signature in black ink, appearing to read 'Ou Jinfeng'.

# SALES NETWORK



# DESIGN POWER

*by pininfarina*

Pininfarina Extra, is part of the world-famous design house Pininfarina, whose history traces back to 1930 when the company was established by Battista Pinin-Farina, who became the most acclaimed car designer of his time. For example the Cisitalia 202 by Pininfarina (1947), was the first and only car to enter into a permanent display at the MoMA of New York, in 1961. Up to today, more than 100 Ferrari cars that have gone into production have been designed by Pininfarina.

Today the company has ventured into a variety of commodity sectors where products bearing the Pininfarina name have won acclaim in the world's leading markets. The company attempts to blend the most advanced features of scientific, technological and engineering research with attractiveness that should accompany the things we use every day.

Pininfarina Extra is a reliable and competent partner to firms wishing to use design as a strategic asset for their product development process and a tool of communication to improve their position in the market.



## CLAUDIO BELLINI

CLAUDIO BELLINI Studio is a Milan based multidisciplinary design studio founded by Claudio Bellini is built on an openminded and innovative perspective, respectful to design heritage, specialized in product, furniture, and interior design since 1996. Integrating different disciplines gives the studio the privilege to provide longterm consultancy to clients by advising on graphic design, architecture, CMF, and brand identity.

Studio's capability of analyzing the complex dynamics of foreign markets has led CLAUDIO BELLINI Studio to be recognized all around the world as one of the most influential European design practices.

Today, the studio continues evolving by enhancing the creativity with the support of a talented multinational team through their complementary skills.



# WING

*by pininfarina*

Inspired by the lightness of wing, the archetype par excellence that combines lightness and strength in the WING collection, the designers were guided by the concept of physical and perceived lightness.

The dynamic, pure and elegant lines give the collection a style suitable for both urban contexts and environments where nature is the protagonist. The elements of the collection are characterized by a folded aluminum structure and enriched by geometric and essential lines that recall the world of architecture.



The elements of the collection are characterized by a folded aluminum structure and enriched by geometric and essential lines that recall the world of architecture.





Inspired by the lightness of wing, the archetype par excellence that combines lightness and strength in the WING collection, the designers were guided by the concept of physical and perceived lightness.















Parasol Collection  
WING

**90020011**

Parasol

Size: 300 x 300 x 276,5 cm



**90020015**

Parasol

Size: 380 x 300 x 275 cm



**90020016**

Parasol

Size: 380 x 300 x 275 cm



**90020017**

Parasol

Size: 380 x 300 x 275 cm



**90020018**

Parasol

Size: 380 x 300 x 275 cm



Canopy (more colors can be customized):

 Acrylic



HG-FA-1215



HG-FA-1216

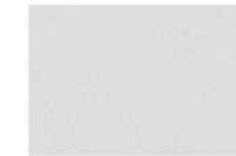


HG-FA-1069



HG-FA-1217

**HIGOLD** Acrylic



HG-FA-4205



HG-FA-4206



HG-FA-4207



HG-FA-4208



HG-FA-0257



HG-FA-0258



HG-FA-0259



HG-FA-0260

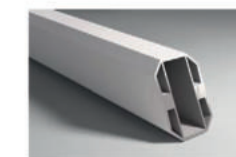


HG-FA-0261

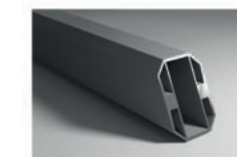


HG-FA-0262

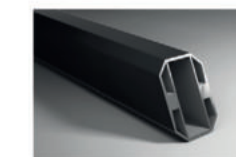
Frame Color:



HG-PD-0103



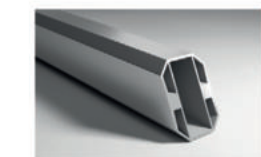
HG-PD-0104



HG-PD-0111



HG-PD-0178



SATIN ANODIZED

Parasol Base :



Standard base  
Weight: 160kg



Base with wheels  
Weight: 164kg



Plastic Base  
Weight: 150kg (water full)



# LEVIA

Inspired by the combination of lightness, sculptural and dynamism, in the LEVIA collection - light in Latin - the designers were guided by the desire to convey the concepts of strength and softness.

The presence of hard, sculpted surfaces and soft materials gives a pleasant perception of solidity and lightness at the same time. The LEVIA collection brings us a feeling of softness, versatility and design.





360 rotation system with concrete basis under patent





Continuous up down lifting system of the crank (Patented) for any height up to 2,5 m



















Parasol Collection  
LEVIA

**90010011**

Parasol  
Size: 300 x 300 x 276,5 cm



**90010015**

Parasol  
Size: 380 x 300 x 275 cm



**90010016**

Parasol  
Size: 380 x 300 x 275 cm



**90010017**

Parasol  
Size: 380 x 300 x 275 cm



**90010018**

Parasol  
Size: 380 x 300 x 275 cm



**90010301**

Cantilever Parasol  
Size: 375 x 300 x 302 cm



**90010302**

Cantilever Parasol  
Size: 375 x 300 x 310 cm



Canopy (more colors can be customized):

 Acrylic



HG-FA-1215



HG-FA-1216



HG-FA-1069



HG-FA-1217

**HIGOLD** Acrylic



HG-FA-4205



HG-FA-4206



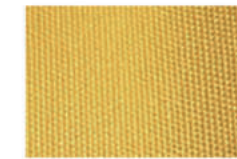
HG-FA-4207



HG-FA-4208



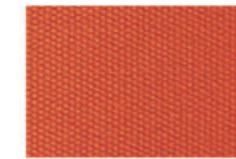
HG-FA-0257



HG-FA-0258



HG-FA-0259



HG-FA-0260

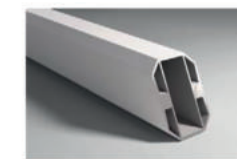


HG-FA-0261



HG-FA-0262

Frame Color:



HG-PD-0103



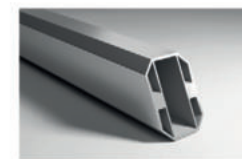
HG-PD-0104



HG-PD-0111



HG-PD-0178



SATIN ANODIZED

Parasol Base :



Standard base  
Weight: 152kg



Base with wheels  
Weight: 156kg



Plastic Base  
Weight: 150kg (water full)



reddot winner 2024



# TEKNO R

PARASOL COLLECTION DESIGNED BY CLAUDIO BELLINI Studio

The TEKNO R collection takes inspiration from the sails of a white boat in the blue Aegean sea. The energy of the Evil Eye will serenely conduct the sailor to the dry land and nothing can be impossible. With a strong sail, he sailors will find the way home safely.

Due to its unique design, it has been awarded the 2024 Red Dot Design Award.





reddot winner 2024

Innovative two-piece sunshade canopy design allows for adjustable opening angles individually. The ergonomic design of the distinctive handles provides a comfortable grip, allowing consumers to operate smoothly and effortlessly, complementing the circular base.





reddot winner 2024





reddot winner 2024



# Colorful summer

Customized color of canopy fabric



## Parasol Collection TEKNO R



90040001  
Parasol

Area of Parasol Surface (m)



Height of Parasol Rod (m)



Angle of Parasol Surface



Canopy(more colors can be customized):

**HIGOLD** Acrylic



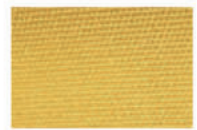
HG-FA-4207



HG-FA-4205

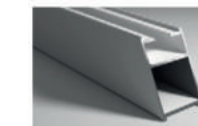


HG-FA-0257



HG-FA-0258

Frame Color:



HG-PD-0164



HG-PD-0136

Parasol Base :



90040601  
Standard base  
Size: D800x255mm  
Weight: 100kg



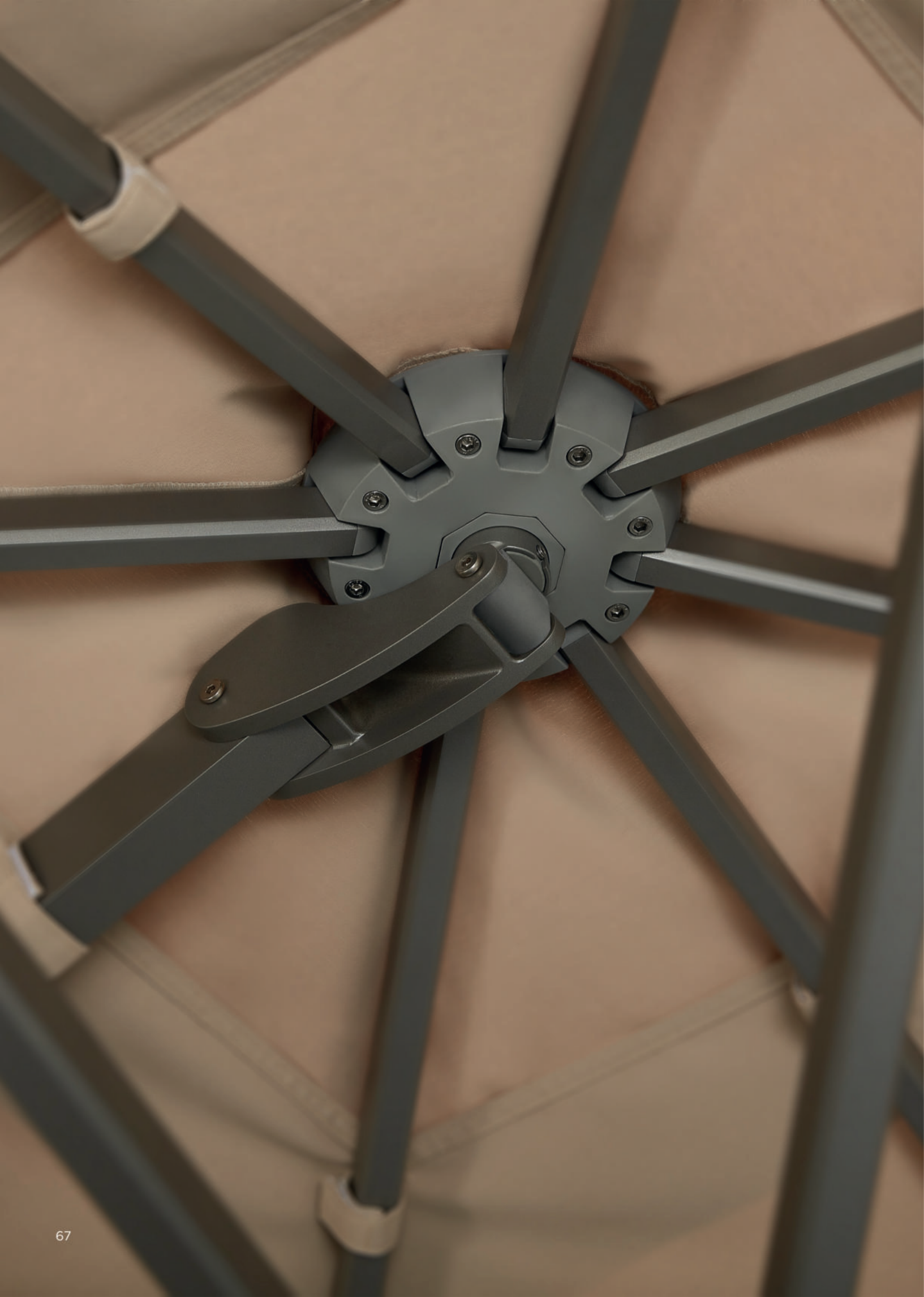
90040606  
Double layer base  
Size: D700x240mm  
Weight: 100kg



# LIFT












Parasol Collection  
LIFT



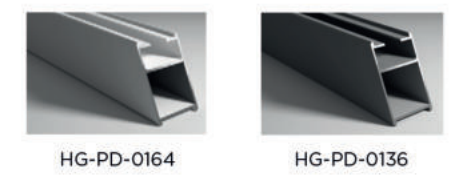
Area of Parasol Surface (m)	Angle of Parasol Surface	Height of Parasol Rod (m)
 3.0x3.0	 360° rotation	 2.8 3.6

90050001  
Parasol

Canopy (more colors can be customized):



Frame Color:



Parasol Base :

 <p>90050603 Standard base Size: 800x800x80mm Weight: 138kg</p>	 <p>90050602 Four-Piece Granite Base Size: 900x900x75mm Weight: 144kg</p>	 <p>90050601 Plastic Base Size: 980x980x190mm Weight: 150kg (water full)</p>
--	--	---



# SICILIA





Meticulous craftsmanship showcases Higold's commitment to high-quality standards. The original detachable rib design solves after-sales service worries.













Parasol Collection  
SICILIA



**90030431**  
Center Pole Parasol  
Size: 250 x 250 x 244,5 cm



**90030432**  
Center Pole Parasol  
Size: 250 x 250 x 244,5 cm



**90030433**  
Center Pole Parasol  
Size: 250 x 250 x 244,5 cm



**90030404**  
Center Pole Parasol  
Size: 250 x 250 x 244,5 cm



**90030405**  
Center Pole Parasol  
Size: 250 x 250 x 244,5 cm



**90030406**  
Center Pole Parasol  
Size: 250 x 250 x 244,5 cm



**90030407**  
Center Pole Parasol  
Size: 275 x 275 x 244,5 cm



**90030409**  
Center Pole Parasol  
Size: 275 x 275 x 244,5 cm



**90030408**  
Center Pole Parasol  
Size: 320 x 320 x 244,5 cm



**90030410**  
Center Pole Parasol  
Size: 320 x 320 x 244,5 cm



**90030601**

Steel Base  
Size: 60 x 60 x 16 cm  
Weight: 44 kg



**90030602**

Granite Base  
Size: 55 x 55 x 14 cm  
Weight: 43 kg



**90030603**

Circular Plastic Base  
Size: D 51 x 14 cm  
Weight: 21 kg (water full)



**90030604**

Square Plastic Base  
Size: 46 x 46 x 14,5 cm  
Weight: 24 kg (water full)



**90030605**

Circular Concrete Base  
Size: D 55 x 8 cm  
Weight: 41 kg

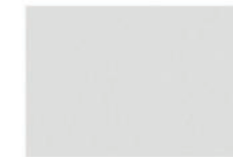


**90030606**

Square Concrete Base  
Size: 50 x 50 x 8 cm  
Weight: 38 kg



HIGOLD Acrylic



HG-FA-4205



HG-FA-4206



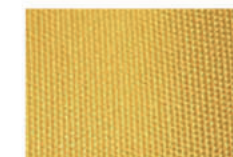
HG-FA-4207



HG-FA-4208



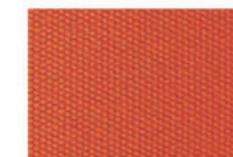
HG-FA-0257



HG-FA-0258



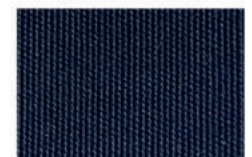
HG-FA-0259



HG-FA-0260

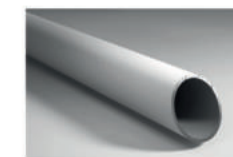


HG-FA-0261

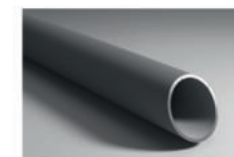


HG-FA-0262

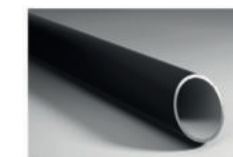
Frame Color:



HG-PD-0164



HG-PD-0136



HG-PD-0167

## TERMS OF DELIVERY

1. This catalogue is valid from January 1st, 2026.
2. Unless otherwise stated, all measurements are in millimeter and are given in the sequence of depth x width x height, if there is any difference from the offersheet, the sequence in the offersheet will prevail.
3. For maximum benefits and to avoid damage during transportation, items should be packed in packaging units containing a fixed number of items. When we confirm your order we will round it up, if appropriate, to the next complete packaging unit.
4. We expressly draw your attention to the fact that all articles and product names in this catalogue are protected by registered utility models and trademarks. And all the designs herein are patent.
5. All goods are supplied solely on the basis of our general terms of business.
6. This catalogue is only for the use of recipient. All parts of it remain the property of Higold Furniture Manufacturing Co., Ltd.
7. Duplicating or copying this catalogue, including the photographs and diagrams, in whole or in part by any method is expressly forbidden.
8. While we have taken every care to ensure its accuracy, the technical data and dimensions including in photos and diagrams in this catalogue are not binding. We reserve the right to changes and improvements without notice.
9. We accept no incidental or consequential liability for any typographical or technical errors in this catalogue.
10. Due to special perspective and lighting effect when shooting, the real product may look some different from the photos shown in the catalog, and the real product will prevail and the interpretation right should be vested in Higold.
11. The pictures on the catalog are only for catalog printing and website use. If they need to be used as outdoor advertising, please get the confirmation with the headquarters first.

